



Sustainability Change-Makers Programme

Give you the means to catalyse sustainability change within your organisation

Current societal and environmental issues represent challenges and opportunities. Sustainability is no longer a choice, it has become an imperative for all organisations. To meet this requirement, equipping yourself with knowledge and tools to define strategies and implement operational actions becomes essential, while taking into account the rapid evolution of market conditions.

B Lab Suisse offers a program to anchor sustainability at the heart of your organisation, making it a strategic lever. Whether you are at the beginning of your journey or looking to adopt industry's best practices, this program will guide you. With the expertise of more than 1,000 organisations affiliated with B Lab Switzerland and aligned with the new B Corps standards, you will benefit from tools to drive significant change in your value chain and among your stakeholders. You will leave with proven methods and a concrete plan for effective implementation. Individual and collective follow-up sessions, will support you in your continued development.

Who should join the Sustainability Change-Makers Programme?

This program is designed for sustainability leaders and their teams, as well as all change makers within the organisation, at any level of sustainability maturity – from those just starting out to those looking to accelerate their efforts.

Why join the Sustainability Change-Makers Programme?

Expertise from credible sources

Access to the collective intelligence of over 1,000 Swiss companies part of the B ecosystem and the global B Corp community.

Practical tools & Roadmap

Benefit from real-world case studies, actionable strategies and one-on-one support to ensure your sustainability goals are translated into measurable results.

Community & Collaboration

Connect with leading companies, experts and peers within the B ecosystem. Start building powerful partnerships and continue sharing after the training, with follow-up sessions.

Tailored Learning Paths

We offer tailored pathways to meet different needs, whether you're building a sustainability team or looking to operationalise sustainability initiatives.



Sustainability Change-Makers Programme

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Explore our courses & learning modules

Our comprehensive program includes five modules - each one day long (except module 3 which lasts 1.5 days) and offering practical tools and knowledge backed by case studies, expert advice and peer-to-peer learning.

“Building” package

Ideal for individuals in SMEs wanting to deepen their commitment to sustainability, whether they are just starting their journey or already engaged in sustainable practices. Participants may be sustainability leaders or managers in different functions, whose support will be essential to implement the plan.

Pricing per participant

Modules 1 & 2 - **CHF 1,400**
B Lab ecosystem price - **CHF 980**

Dates

From October 30 to 31, 2024

Module 1, Aligning for Action

Understand the sustainability context, the business case for sustainability, and how to create internal alignment on the need for action.

Module 2, Setting the Ambition & Strategy

Set tangible sustainability goals and design a Positive Impact Strategy, and explore new business models.

Main conclusions

You will master the fundamentals of sustainability and how to anchor it at the heart of your strategy.

“Accelerating” package

This course offers advanced insights for sustainability leaders who have completed the “Accelerating” course, or for those whose organisations have a good level of sustainability maturity and aim to deepen their sustainability impact.

Pricing per participant

Modules 3, 4 & 5 - **CHF 2,990**
B Lab ecosystem price - **CHF 2,090**

Dates

From November 25 to 26 and December 5, 2024

Module 3, What Good Looks Like

Define the ideal level of ambition for your organisation by drawing inspiration from the examples of sustainability excellence presented.

Module 4, Engaging Stakeholders

Master effective strategies to engage all stakeholders and organise impactful collective action.

Module 5, Driving Change

Improve your sustainable leadership and corporate culture skills.

Main conclusions

Fully understand sustainability best practices and create a tailored plan that will accelerate your sustainability agenda.

“Expert” package

Have complete access to all modules, with a flexible program that adapts to your pace of progress in the application of the teachings of Modules 1 and 2 before starting Module 3.

Pricing per participant

Modules 1 to 5 - **CHF 3,990**
B Lab ecosystem price - **CHF 3,070**

Join us to make a difference!

We have trained more than 600 individuals. Join our program to advance on your path to sustainability and become a leader in this field.

[Contact our team](#)