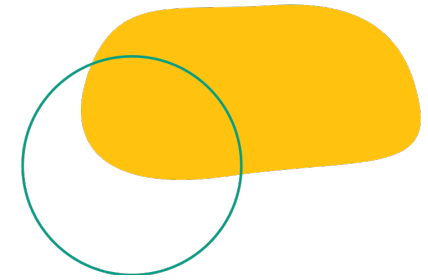




A Guide to B Lab Switzerland's **Membership**

Are you ready to join a community dedicated to redefining business for a better world? Embrace the power of collective action and impact with B Lab Switzerland membership.



A Vision for a Purpose-Driven Future

Dear Ecosystem,

As we stand at the threshold of a new era to transform and be stewards for an inclusive and regenerative society, it is with great enthusiasm that I extend my warmest gratitude for your support and dedication to our mission. Challenges exist, but that means the opportunity for meaningful impact is immense. Together, we can navigate this evolving landscape, embracing innovation and sustainability.

As a non-profit organisation, the mission of B Lab Switzerland is to equip individuals and organisations with skills, knowledge and tools to become enablers of a future-fit economy, and we believe collaboration is key to systemic change. Our **B Ecosystem Membership** fosters connections among those businesses, communities

and individuals who share our commitment to transforming the global economy to benefit all people, communities, and the planet.

By joining it, you'll be able to take part in events and gain access to resources that enhance impact and support the integration of sustainability into your day-to-day activities.

Thank you for your dedication and passion. With your support, we will write the next chapter of our success story. Together, we can create a more equitable and regenerative global economy.

In community,
Jonathan Normand
CEO, B Lab Switzerland Foundation



About the Swiss B Ecosystem

55

Engaged industries in
Switzerland

+ 600

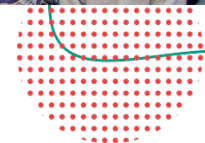
Swiss Businesses
engaged in our programs

+ 700

People coming to our
events yearly

Why should you subscribe?

Access engagement programs designed to empower members in their sustainability endeavors, with the added benefit of special discounts to maximize your participation.



Unlocking **Exclusive** Benefits



Accelerate your Impact

Access engagement programs designed to empower organisations in their sustainability endeavors, with the added benefit of special discounts to maximise your participation.

Stay Ahead with Insights

Gain access to a rich library of case studies and playbooks specifically crafted to equip you with practical strategies, best practices, and real-world examples.

Expand Your Network

Unlock numerous networking opportunities year-round, including workshops and events, where you can forge connections and cultivate partnerships.

Join a Thriving Community

Underscore your commitment to sustainable development by joining a community of over 600 like-minded individuals and organisations dedicated to driving positive change.



Membership packages

Always included

Community gatherings (1 person)

Thematic events (online or in person)

B Lab Switzerland Resource Library

Access to discounted schemes from Ecosystem members

30% off on

Swiss Impact Forum (1 ticket) **

Individual training modules*

+

Individuals, micro companies (1-9) & Start-ups

Organisation training modules* 30% off - not applicable for individuals

190.-

Small companies (10-49) & NGOs

Organisation training modules* 30% off

+ 1 person / event

+ 1 discounted ticket (e.g, Swiss Impact Forum)

490.-

Medium companies (50-249)

Organisation training modules* 30% off

+ 2 people / event

+ 2 discounted tickets (e.g, Swiss Impact Forum)

990.-

Large companies (250+)

Organisation training modules* 30% off

+ 5 people / event

+ 5 discounted tickets (e.g, Swiss Impact Forum)

+ 1 Masterclass

1'990.-

Prices per annum & incl. VAT

* Discover our training modules on the following pages

** STI participants and B Corps can purchase unlimited discounted tickets



Name of the program	Description	Structure	Value (excl. membership discount of 30%)
B Leaders	The B Leaders training is a program designed by B Lab Switzerland to give you the knowledge and tools necessary to support companies towards their B Corp certification and contribute to the positive impact movement. Using our assessment tool – the BIA – this intensive training allows participants to measure the performance of a company in several areas of impact: governance, employees, customers, community and environment.	4-day training	1'950 CHF
Sustainability Changemakers program	The Programme has a flexible, modular approach leveraging B Lab Switzerland's ecosystem insights to prepare sustainability leaders to drive change and concrete action in their businesses. Modules 1 covers the sustainability context, materiality and the business case. Module 2 explores how to integrate sustainability into your strategy. Module 3 covers good practice and experience of companies in the B Lab ecosystem, Module 4&5 share learnings on how to engage the whole organisation and finally prepare participants to drive change.	1 to 5 day training Group session	Modules 1 & 2, 1'400 CHF Modules 3, 4, 5, 3'400 CHF All 5 modules 4'400 CHF
Materiality Assessment	A pragmatic approach to help companies develop their first materiality assessment. An initial phase of using reporting standards and comparable companies to identify possible material topics, and support in designing a stakeholder outreach approach, is followed by two facilitated workshop sessions to develop and validate a double materiality matrix. This can be followed by a short session which identifies the key sustainability initiatives which need to be integrated into the strategy	Multiple workshops	6'000-8'000 CHF/company final price confirmed based on level of maturity and amount of customised workshops needed
Value Chain Session N/A to Individuals, micro companies (1-9) & Start-ups	This half-day module gives participants a better understanding of the key sustainability issues in their value chain. Through a series of interactive exercises, participants question the state of their collaboration in their own value chain and come away with suggestions for improvement.	1/2 day module Group session	450 CHF/company <i>Free for STI Directory Leaders and B Corps</i>

Individual training modules

Organisation training modules

Name of the program	Description	Structure	Value (excl. membership discount of 30%)
Peer-to-Peer Mentoring	A very practical 1/2 day of group work, using collective intelligence that aims at addressing common challenges and achieving sustainability objectives. Substantive themes and case studies are proposed by the community, according to the most impactful needs. The Peer Mentoring methodology applied results in concrete actions for the issues discussed.	1/2 day module	450 CHF/company <i>Free for STI Directory Leaders and B Corps</i>
Executive & Board Training	This full day session covers the essentials for boards to understand the importance of sustainability and materiality and how to integrate them into the business strategy. It also explores the business benefits of doing so. The remainder of the session works on action planning so participants have a clear set of action to implement.	1 day class	3'000-4'000 CHF/company final price confirmed based on size of board and level of sustainability maturity
Impact Business Model Masterclass	The IBM Masterclass is a journey to understand how Impact Business Models work, what the requirements are, and the various steps to implement them in an organisation that wants to improve their impact. We offer two sessions in a hands-on format, including a pre-recorded theory session to watch at your convenience, a practical workshop with IBM's exploration and implementation analysis, and a one-on-one meeting with B Lab Switzerland to follow up on your IBM strategy. Participants also receive a toolkit containing the most relevant IBMs identified, a decision tree to guide the identification of relevant IBMs, and an analytical canvas to start building the IBM implementation strategy.	Single workshop	450 CHF/company
Reporting Sustainability & Impact	This workshop offers a comprehensive exploration of the foundational elements required for impactful reports. Participants engage in practical sessions alongside pre-recorded theoretical content, gaining insights into defining report topics, aligning reports with internal objectives, and addressing varied reporting interests. Supplementary materials including a reporting guide, templates, and exercises facilitate hands-on learning. Optional individual appointments provide opportunities for personalized feedback and guidance to further refine reporting efforts.	Single workshop	450 CHF/company

Individual training modules

Organisation training modules



Ready to be part of the B Ecosystem?

You can purchase your yearly membership on our website now, and start engaging with our Ecosystem today.

[Join B Ecosystem now](#)



For any questions or specific requests, our Community Manager, Giovana, is happy to help.

[Contact Giovana](#)

